

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Patent Application of:	:	
Richard D. Martin et al.	:	
	:	
Conf. No.: 9008	:	Group Art Unit: 2154
	:	
Appln. No.: 09/923,923	:	Examiner: Mohammad A. Siddiqi
	:	
Filing Date: August 7, 2001	:	Attorney Docket No.: 401-13U1
	:	
Title:	:	
SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL ASSETS ON NON-RELATED WEB SITES		

**REQUEST FOR CONTINUED EXAMINATION (RCE)  
(37 CFR § 1.114)**

1. Applicants hereby request continued examination, in accordance with 37 CFR § 1.114, for the above-identified pending application.
2. This request is being submitted prior to payment of the Issue Fee. The application is currently under a Final Rejection mailed March 8, 2007.
3. Enclosed herewith are:
  - ☒ Amendment Accompanying RCE.
  - ☒ A Petition for Extension of Time to September 8, 2007 for the pending application.
  - ☒ Applicant Initiated Interview Request Form
4. Small Entity Status was previously established and the application is still entitled to such status.
5. The following fees are enclosed:
  - ☒ RCE fee of \$395.00 required under 37 C.F.R. 1.17(e).
  - ☒ The Commissioner is hereby authorized to charge and/or credit Deposit Account No. 50-1017 (Billing No. 200401.0016) as noted below.
  - ☒ RCE fee in the amount of \$395.00.

- ☒ Any overpayments or deficiencies in the above-calculated fee(s).
- ☒ Any additional fees required under 37 C.F.R. §§ 1.16 or 1.17.
- ☒ In the event that a Petition for Extension of Time is required, but not enclosed, please charge any extension fee under 37 C.F.R. § 1.136(a) to our Deposit Account noted above.

CORRESPONDENCE ADDRESS

September 4, 2007 By: Clark Jablon  
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CAJ/gem  
Enclosure